

5th District High School Rodeo

2020 Sponsorship Opportunities

Dear Rodeo Participant:

Each rodeo participant needs to do the following for the sponsorship ads:

- Sell a minimum of \$350/High School and a minimum of \$200/Jr. High. First year Jr. High members are not required to sell but are highly encouraged to get sponsorships.
- Fill out **COMPLETELY** the sponsorship ad sheet.
- Fill out **COMPLETELY** the ledger sheet.
- Collect a new clean business card from each sponsor or a page number from last year's ad book of the business. **DO NOT** make correction on the business card, if corrections are needed, please make them on a separate sheet of paper.
- Collect the correct amount of money for the ad type purchased.
- Turn in all money and sponsorship ads to your club director ASAP. Ads are due no later than **January 26th, 2020** at the mandatory student meeting.
- PLEASE double check your information and make sure it is on your ledger so you can get full credit for your sponsorship ads.
- It is your responsibility to make sure everything is filled out **correctly and completely** so you get credit for your ads, if not you there is no guarantee that you will get credit for the ad.

You must sell your minimum sponsorship ads totaling \$350 for High School members and \$200 for Jr. High School members. If you do not get your full amount turned in by the due date, you will be responsible for paying the difference.

This is how we fund our rodeos, so it is very important to do your part! We appreciate your efforts in getting the information in correctly and on time. If you have any questions, please contact your director.

Thank you!

5th District High School Rodeo 2020 Sponsorship Options

EVENT/BUCKLE SPONSORSHIPS

_____ **Full Event Awards \$750** – 2 VIP* passes, 10 rodeo tickets, ½ page ad in program book & announcer recognition at each rodeo.

_____ **Event Awards Donation \$300** – 10 rodeo tickets & ¼ page ad in program book & announcer recognition at each rodeo.

_____ **Belt Buckle Donation \$150** – ¼ page ad in program book.

Choose your event below and please indicate 1st, 2nd, 3rd preference:

- | | | |
|-----------------------------------|--------------------------|----------------------------|
| _____ Boy's All-Around | _____ Girl's All-Around | _____ Queen |
| _____ Boy's Reserve All-Around | | _____ Girl's All-Around |
| _____ Boy's Rookie | _____ Girl's Rookie | _____ Team Roping |
| _____ Boy's Cow Cutting | _____ Girl's Cow Cutting | _____ Reined Cowhorse |
| _____ Bareback | _____ Barrels | _____ Breakaway |
| _____ Bull Riding | _____ Calf Roping | _____ Goat Tying |
| _____ Pole Bending | _____ Saddle Bronc | _____ Steer Wrestling |
| _____ JH Boy's All-Around | | _____ JH Girl's All-Around |
| _____ JH Boy's Reserve All-Around | | _____ JH Girl's All-Around |

_____ **GOLD Sponsorship \$400** – 10 rodeo tickets, ½ page ad in program & announcer recognition at each rodeo

_____ **SILVER Sponsorship \$200** – 10 rodeo tickets & ¼ page ad in program book

_____ **BRONZE Sponsorship \$100** – ¼ page ad in program book

_____ **Business Card \$50** – Business card ad in program book

_____ **Name Recognition/Other Donation \$ _____** Name or Business Name on recognition page

Name as appears in program book: _____

Contact Name: _____

Full Mailing Address: _____

Contact Phone: _____ Email: _____

Rodeo Member: _____ Club Name: _____

*One VIP or Season Pass gets 1 person into ALL rodeos

Thank you for your consideration in sponsoring the 5th District High School Rodeo athletes!